



3-4 July 2019
Kuala Lumpur, Malaysia

#ABUdigital

WEDNESDAY 3 JULY DIGITAL EXPERTS FORUM

08:15 ARRIVAL AND REGISTRATION

09:00 DIGITAL EXPERTS FORUM

Exploring the intersection where Technology meets Content, the forum will consist of a series of keynotes, cutting-edge presentations, case studies and success stories from prominent speakers in the digital field.

13:30 LUNCH BREAK

14:30 DIGITAL EXPERTS FORUM

Strategies to develop new digital formats that work and revamped business models that fit to the needs of broadcasting in the digital era would be major focuses of the forum along with the latest developments in digital media and digital transformations for broadcasters.

18:00 WRAP-UP AND CONCLUSIONS

THURSDAY 4 JULY WORKSHOPS

08:30 ARRIVAL

09:00 WORKSHOPS

Three thematic parallel workshops will take place in the morning and afternoon covering digital trends across a wide variety of genres. Topics will include news, big data, young audiences, documentaries, sports, VR and more.

12:00 LUNCH BREAK

13:00 WORKSHOPS

16:00 CLOSING PANEL

Speakers from the 6 workshops earlier from the day will gather to share the main take-aways from their respective sessions.

17:30 END OF THE EVENT