

## DAY 3 *Friday 7 July*

Time	Programme
09:00	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>- Director of Programming, Yasu Nagahata</li> <li>- Host of #ABUdigital2023</li> </ul>
09:20	Presentation 1: <b>“Automated Sign-Language CG Generation System”</b> Tetsushi Okura, Senior Manager, NHK (Japan) Takashi Koyano, Corporate Officer, Digital Solution Center, NEP (Japan)
09:35	Presentation 2: <b>“360 VR”</b> Mr. Eduard Chizhikov, Executive Producer, Lotus Production, (Hong Kong-China)
09:50	Presentation 3: <b>Winner of ABU Prizes 2021</b> <b>“Round Music Festival -Re:connect Each Other by Music and Digital”</b> Kuk Chan Hwang, Producer, KBS (Korea)
10:05	Presentation 4: <b>“Education Trends for Virtual Production Teaching”</b> Peter Herbert, Program Convenor and Head of Screen Business, AFTRS, (Australia)
10:20	Presentation 5: <b>“Driving Social Change: How to Utilize Digital Media for Impactful Contents”</b> Kanokporn Prasitphon, Digital Media Director, Thai PBS (Thailand)
10:35	<b>Short Break</b>
11:05	Presentation 6: <b>Winner of ABU Prizes 2022 – “The Small Alley, VOV Vietnam”</b> Thi Uyen Nguyen, Digital Journalist, Nhan Dan Newspaper (Vietnam)
11:20	Presentation 7: <b>“First Party Data for Media, News &amp; Entertainment”</b> Nicholas Sagau, Chief Operating Officer, Rev Media Group & Technology Transformation Officer, Media Prima Berhad (Malaysia)
11:35	Presentation 8: <b>Tabii: TRT’s New Streaming Platform</b> TBC, TRT (Türkiye)
11:50	Presentation 9: <b>“Connecting Souls: Platforms for the Young (and Young-at-Heart)”</b> Zhou Peng, Head of International Business, YOUKU (China)
12:05	Presentation 10: <b>“Unleashing Creativity: The Transformative Power of Cloud Computing in Malaysia's Creative Content Industry”</b> Finlayson Anak Ludan, Deputy Director of Media Digital Interactive Division, RTM (Malaysia)
12:20	Closing
12:50	<b>Lunch Break</b>
14:30 – 16:00	<b>WORKSHOP Virtual Production</b> Peter Herbert, Program Convenor and Head of Screen Business, AFTRS, Australia