

# #ABUdigital

## EVENT PROFILE



**ABU's premier digital media and content show #ABUdigital is a one-stop comprehensive event for all things digital, featuring thought-provoking keynotes and expert talks to provide an exciting learning space for content creators interested in the latest digital trends.**





## The Concept

Conceived as **a meeting space for digitally curious minds**, #ABUdigital was designed as an event aimed at inspiring media professionals with the latest digital trends, tools, technologies and best practices to guide them to adapt into digital ways of doing things.

The objective of this unique knowledge sharing event is to explore all things digital at the intersection **where Technology meets Content** and how it impacts digital content creators.

The concept for the event is inspired from **the power of the hashtag** which enabled powerful and far-reaching digital conversations on the internet.





## The Format

#ABUdigital features **a series of bite-sized, TED-talk like presentations** from expert speakers on a wide range of trending digital topics. On #ABUdigital stage, they are the storytellers recounting their digital experiences, each one of them bringing something unique to share with the audience.

# #ABUdigital2023

where digital minds converge

Peter Herbert  
Nicholas Sagau  
Kuk Chan Hwang  
Tetsushi Okura  
Takashi Koyano  
Zhou Peng  
Thi Uyen  
Chung Lyn-Yi  
P T Alagan  
Estee Wong  
Paris Ashiqin  
Kanokporn Prasitphon  
Kuk Chan Hwang  
Finlayson Anak Ludan



7 July 2023  
Berjaya Times Square Hotel  
Kuala Lumpur, Malaysia

# #ABUdigital2022

15-16 June 2022 - Virtual

Timandra Harkness  
Ezra Eeman  
Zhou Peng  
Payal Arora  
Nicholas Sagau  
May Yee Chen  
Jun Wen Woo  
Thomas Seymat  
Wang Shuo  
Dave Gibson  
Zhang Shilei  
Fang Fei  
Sebastian Marcolin  
Alina Fichter  
Takaki Ichitaka  
Petah Marian  
Alexander Plaum  
Esra Dogramaci  
Derek Tan  
Akash Arora  
Nini Marini



# #ABUdigital2021

Samaira **MEHTA**  
Mark **ADAMS**  
Múirne **LAFFAN**  
Ma **JING**  
Bethan **JINKINSON**  
Rishad **PATEL**  
Melinda **MA**  
Hiroto **NAKAJIMA**  
Tuğba **ÇINARLI**  
Matt **NAVARRA**  
Vikas **PANDEY**  
Yasir **KHAN**  
Gareth **HICKEY**  
Paul **QUIGLEY**  
Laura **GIBSON**  
Nini **MARINI**  
Takeaki **YODA**  
Riyaad **MINTY**



#ABUdigital

Wakil Digital Dreama Cukai & Aduan

[digital.abu.org.my](http://digital.abu.org.my)

#ABUDIGITAL

A large group of people, mostly of Asian descent, are posing for a group photo on a stage. They are arranged in several rows, with some people standing on the shoulders of others. Many of the individuals are making peace signs with their hands. In the foreground, large, three-dimensional letters spell out '#ABUDIGITAL'. The letters are white for the '#' and 'ABU', and blue for 'DIGITAL'. The background is a large, light-colored screen displaying the hashtag '#ABUdigital' and the website 'digital.abu.org.my'. The stage is flanked by dark red curtains.